

# TURKISH RED CRESCENT ANNUAL TRAINING REPORT 2017



Turkish Red Crescent General Directorate  
Training Management Department

## **TURKISH RED CRESCENT**

### **OUR MISSION**

As a proactive organization our mission is to “Providing aid to the needy and vulnerable people in disasters and ordinary periods, developing solidarity in the society, providing safe blood and reducing vulnerability.”

### **OUR VISION**

Being an organization which is accepted as a model in Humanitarian aid services in Turkey as well as in the world; and an organization which is in solidarity with people in their difficult times”.

From the time of its establishment in 1868, the Turkish Red Crescent, besides contributing to the development of social welfare has been providing, presenting and offering various and important services for social solidarity such as shelter and protection to the poor and needy, aids for nourishment and health care, blood, disaster operations, international aids, social services, health, first aid, training and youth, housing, immigration and refugee protection as well as operating mineral water facilities.

The Turkish Red Crescent carries out trainingal works for the development of being a Red Crescent person and the concept and culture of people helping each other to develop in early ages.

The Turkish Red Crescent carrying out trainingal activities for becoming a Red Crescent person and the culture of having people help each other to develop and become widespread, it actualizes trainingal Programmes to increase the community and institutional awairness in many subjects such as decreasing disaster damages, protection from disasters and personal and community health.

Dr. İbrahim ALTAN  
Director General

## General Overview

### Goal

To bring the standardisation for services of Turkish Red Crescent, to carry out the training services for beneficiaries and vulnerable groups in coordination with national, international organisations and stakeholders.

### Target Group

- Staff of the Turkish Red Crescent
- Members of the Turkish Red Crescent
- Volunteers of the Turkish Red Crescent
- Staff, members and volunteers of national and international organisations
- Local Communities

### Stakeholders

- Governmental organisations
- Local authorities
- Universities
- NGO's
- International Federation of Red Cross and Red Crescent Societies (IFRC)
- International Committee of Red Cross (ICRC)
- National Red Cross and Red Crescent Societies (190 countries)

### Strategy for Trainer, Instructor and Facilitator

Turkish Red Crescent has facilitators and trainers with in the branches, departments and different programmes and projects.

Co facilitators and candidate trainers have been identified and master trainers and specialist professionals are trained to be a international facilitators for other stakeholders. Turkish Red Crescent is also providing capacity building programme on training sector for other organisations and National Societies in the Movement.

### Strategy for Training and Training

- Trainings are always centered on participants rather than instructor-centered.
- Duration of training is based on goal and learning objectives of training modules.
- The basis of trainings are interactive technics and methods
- Working groups, brainstorming, case studies, role play and other technics are used during training sessions. These technics and methods are helping to increase knowledge and experience of participants.
- Some of training programmes are having exercise and field practices.

## Institutional Training and Seminar Programmes

**Table 1.** Institutional Training and Seminar Programmes

<b>Name of Training Programme</b>	<b>Responsible Department/Directorate</b>
Archive Management Training	Archive Management Department
Teamwork Training	Training Management Department
International Red Cross and Red Cressent Training	
Basic First Aid Training	
Effective Presentation Techniques Training	
Presentation (Powerpoint) Content Design Training	
Training of Trainers	
First Aid Training of Trainer	
International Red Cross and Red Cressent Training of Trainers	
Communication and Teamwork Training	
Youth Camps Leadership Training	
Security Training	Immigration and Refugee Services Department
Restoring Family Links Training	
Restoring Family Links Training of Trainers	
Basic Protection Training	
Employee Support Training	
Project Preparation Training	Institutional Development Directorate
Media and Public Relations Training in Humanitarian Aid Organizations	Institutional Communications Department
Video and Photo Record Training	
Blood Donor Requirements Personal Training	Directorate General Of Blood Services
Basic Occupational Health and Safety Awareness Training	Human Resources Directorate
Basic Orientation Training	
Syrian Humanitarian Aid Team Orientation Programme	
Basic Fire Training	
Disaster Preparedness and Response Training	
Basic Levels Disaster Preparedness and Response Training	National Disaster Management Department
Recognition of Disaster Materials and Tenting Training	
Using Disaster Communication Systems and Operation Techniques Training	
Disaster Preparedness and Response Training of Trainers	

## Community Training and Seminar Programmes

**Table 2.** Community Training and Seminar Programmes

Name of Programme	Responsible Department/Directorate
Home Nursing Care For the Elderly	Bursa Branch Of Turkish Red Crescent
Basic First Aid Training	Training Management Department
First Aid Seminar	
First Aid Training of Trainers	
Youth Camps Seminar	
District Governor Candidates In-Service Training Programme	
Turkish Red Crescent Information Seminar For Pre-school and Primary School Students	
Red Crescent Information Seminar for Middle School Students	
Red Crescent Information Seminar for High School Students and Over	
Earthquake and Protection Awareness Seminar	
Flood and Protection Awareness Seminar	
Forest Fire Protection Awareness	
Avalanche and Protection Awareness Seminar	
Landslide and Protection Awareness Seminar	
Peer Violence Psychotraining (Parents)	
Peer Violence Psychotraining (Teacher)	
Peer Violence Psychotraining (Child)	
Behavior and Adaptation Problems in Children Training (Parents)	
Child Development and Training (Parents)	
Post-traumatic Stress Responses Training (Parents)	
Post-traumatic Stress Responses Training (Teacher)	
Post-traumatic Stress Responses Training (Child)	
My Body Belongs To Me Training	
Stress Management Training (Adult)	
Stress Management Training (Child)	
Nonviolent Environments Training for Children (Parents)	
Nonviolent Environments Training for Children (Teacher)	
Target 25 Project Seminar	Directorate General Of Blood Services
Next Generation Blood Donors Project Training	
Safe Blood Providing Project Training	
Stem Cell Project Training	
Eurodesk European Services and Project Cycle Training	İzmir Bursa Branch Of Turkish Red Crescent
Branch Disaster Response Capacity Building Project Seminar	National Disaster Management Department

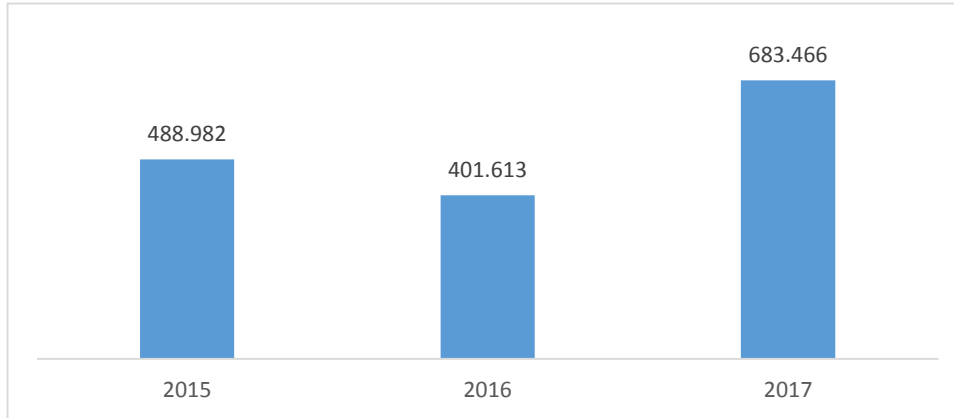
## Annual Training Statistics 2017



**Graphic 1.** Shows the total number of registrations on corporate training and seminar between 2015-2017



**Graphic 2.** Shows the total number of registrations on self-improvement and technical training and seminar Programmes between 2015-2017



**Graphic 3.** Shows the total number of community training and seminar Programmes between 2015-2017

## ACTIVITIES OF TRAINING MANAGEMENT DEPARTMENT

### Basic Studies

#### Programme Updating and Design Workshop

In total 5 updated Programme of training/seminar training, 7 Programme of training/seminar training design has been conducted in 2017.

However, Directorate of General Blood Services and “ Laboratory Orientation Training”, Department of International Relations “International Humanitarian Law” for module design, Department of Immigration

and Refugee Services “Restoring Family Links” updated module have been started and is planned to continue until 2018.

#### Training/Seminar Programmes which Contents are Updated

- Training of Trainers
- Effective Teamwork Training
- International Red Cross and Red Crescent Movement Training
- International Red Cross and Red Crescent Movement Training of Trainers Programme
- Teamwork Training

#### Training/Seminar Workshop Programme which is new designed

- PPT Content Design Training
- Earthquake Prevention Awareness Seminar
- Flood Prevention Awareness Seminar
- Avalanche Prevention Awareness Seminar
- Landslide Prevention Awareness Seminar
- Basic Protection Training

### Measurement of Training Programme

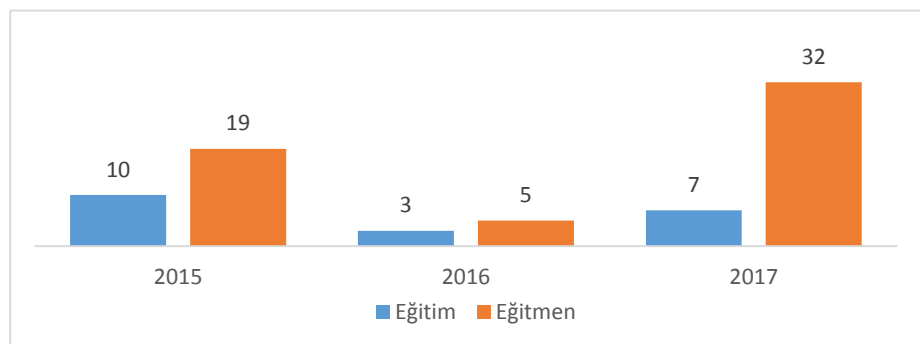
The monitoring and evaluation method which is a part of the Turkish Red Crescent training system, is performed with the updating and designing training and the success and productivity of educated instructor that execute feedback processes.

92% of (23 items) of 25 active training modules has been evaluated appropriate of the standards by year 2017.

### Monitoring and Evaluation Studies

Currently, the training system of our institution is continuing with the whole training Programme within the Standardization of Training System which is also a part of assessment and emulation system in order to investigate the appropriate level.

In monitoring and evaluation of Programmes conducted in 2017, the average success rate of the trainings was 90.38% and the average success rate of the trainers was 88.29%. The average success rate of trainings organized between 2015-2017 is 92.71% and the success rate of trainers was 89.90%.



**Graphic 4.** Number of training and trainer monitoring assessments made between 2015-2017

### Kızılay Academy Continuing Training Center

Seminar programmes were organized for the staff and volunteers in Kızılay Academy Continuing Training Center as of April 2016 in order to benefit from the knowledge and experiences shared by the public figures invited to our society and this way support the employees' personal development. Between the years 2016 - 2017, 20 seminars were organized (3 of them were held in 2017).

## “Learning Safe Life Through Kızılay” Student and Teacher Books

Learning Safe Life Through Kızılay Student and Teacher Books, are sources that our teachers can refer to when reaching out to their students. Both books have been approved by the Ministry of National Training Ministry of Training, Board of Training and Discipline.

The books were developed with the aim of promoting the Red Crescent and introducing natural disasters and ways of protection from them. It also aims to increase the level of awareness of students, parents and teachers about disasters, disaster preparedness, security, social responsibility, volunteering and human values.

**Table.6** Informational publications printed and distributed with the support of sponsors between the years 2004-2017

Publication title	Number of copies printed between 2004-2016	Number of copies in 2017
Student Book	846.173	7.500
Learning Safe Life Through Kızılay Teacher Book Learning Safe Life Through Kızılay	51.776	0
Learning Safe Life Through Kızılay Calender	905.000	200.000
Disaster Prevention Awareness Pocket Book	0	3.000

## Disaster Prevention Awareness Trainings

These training Programmes aim to built up awareness of the protection from earthquake, flood, avalanche, landslide and forest fire hazards among private and governmental institutions, universities, primary and secondary schools and all sections of the society.

With a total of 52 training Programmes organized in various cities in 2017 6,057 participants had been trained.

### “The Adventures of Aycan and Aykız” Story Books

With the support of the TRC branches in the cities Antalya, Balıkesir, Zonguldak and Van, where earthquakes and floods happen often, 4000 books has been distributed to elementary school children in the 9-11 age range.

With this project, books were distributed to the children of the pilot schools selected by the branches of TRC on March 1-7, 2017 before the earthquake week. In the earthquake week, seminars were organized to inform the children about first aid, disaster and the Red Crescent. The project was carried out between 15 February and 31 March 2017.

### “The Adventures of Aycan and Aykız” Coloring Books

In order to introduce TRC and raise awareness in disaster preparedness for the children between the ages 3-6, living in the child houses, nurseries of the Ministry of Family and Social Policies-Directorate General of Child Services, distribution of 1750 coloring books of "The Adventures of Aycan and Aykız" to 56 provinces was completed March 15, 2017.

524 coloring books were sent to 65 penal institutions of Ministry of Justice General Directorate of Prisons and Detention Houses, in which children between the ages 3-6, staying with the women who were convicted and detained.



## **Collaboration Studies with Stakeholders**

After the negotiations with the Ministry of National Training- General Directorate of Vocational and Technical Training, TRC's children documents (books, animations) were placed on the website "okulsagligi.meb.gov.tr" and also to the trainingal information network of Ministry of National Training and brought into the use of registered students and teachers.

## **Children's Literature Museum**

With the "Museum Project" of Elma Publishing House, it was aimed to introduce the the development process of our children literature beginning from the Ottoman period until today, introducing our children with writers and works settled as building block of our children's literature, and increase their habit of reading books by various activities and interviews with writers.

In line with this goal, collaboration has been carried out with the Department of Archive Management, in order to inform the children with examples from Kızılay Children's Publications and to contribute to the formation of Kızılay consciousness. In the meeting organized within the scope of this project publications were selected from Kızılay Children Publications. As of 2018, the project is planned to be carried out by the Directorate of Archive Management.

## **Red Crescent Week**

As a part of Red Crescent Week, the documents prepared for elementary school, junior high school and high school students are revised and improved every year. In cooperation with the Youth Sevices Department all related materials had been delivered to the TRC branches.

In order to provide easy access, the documents and materials have been downloaded on our official website and also the materials have posted to the applicants who had demanded them through official correspondence and by email masssages. In this context 2590 units of coloring book, 589 units of story book (called Ayca ve Aykız'ın Maceraları), 1.061 units of first aid pocketbook, 765 units of disaster preparedness hand book, 121 units of first aid information banner, and 1065 units of story book (called Gizemli Macera) had been sent to public use.

## **Edition of The Story Book Called "The Adventures of Ayca and Aykız 2- The Power of Humanity"**

Edition of the story book (called "The Power of Humanity") had been compiled in december. The book is a kind of follow up of "The Adventures of Ayca and Aykız" as distrinc from the first publish book the content has seven stories related to seven priniciples of red cross-red crescent movement. As the completion of the edition 5000 copies had been published.

## **Red Cross Red Crescent Movement and First Aid Training Programmes**

Young-oriented training of trainers Programmes of Red cross Red Crescent Movement and First Aid Programmes have been scheduled for the year 2018. In this relation design of flipbooks as main material and the editing of sources of the modules had been completed.

## **Opening and Closing Transactions of First Aid Learning Center's**

Turkish Red Crescent Society continued to expand its fields of activity in 2017. In this context the necessary transaction for the opening of Aydın Branch's First Aid Learning Center had been completed then training activities had been started.

## **Public Relation, Adverticement and Information Activities on First Aid Field**

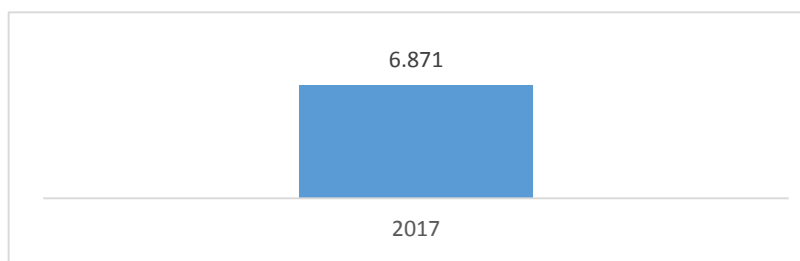
- As the collaboration with TCDD Transportation Inc. the first aid informative videos had been displayed on the screen of high speed trains by aiming to increase awareness among passengers.

- First aid informative videoshad been sent to all governors of 81 provinces while aiming to ensure first aid awareness among public.
- A campaign had been started about buying first aid trainings from Turkish Red Crescent by sending formal letters to 630 numbers of medium and large scale private companies
- Outdoor recording of four infomative first aid videos about various subjects had been completed in youth camps of TRC then those videos had been promoted through social media during World First Aid Day.
- The applications received through first aid web site had been replied and also latest first aid related news had been published on the site
- While participating to Middle East Disaster and Pre-Hospital Management Congress which was held between 8th-11th October 2017, first aid awareness activities had been promoted also informative first aid videos displayed on screens of Congress.
- After signing of cooperation protocol between Turkish Scout Federation and Turkish Red Crescent Society First Aid Training Programmes had been organised for the scouts. Besides that the update training of trainers had been organised for the trainers.
- By broadcasting first aid articles and informative text on the newspapers which has total 4.861.561 circulation, awareness had been widespread.
- By 32 numbers of First Aid Training Centers which established in 25 provinces under Headquarter of TRC and its branches 22.521 participants had been trained, 74 trainers had been trained and also 29.486 participants informed by seminars. TRC had gained 3.492.080,89 Turkish Liras out of those training Programmes and seminars.
- After the 12th Coordination Meeting of First Aid Training Centers, a seminar had been organised for the Syrian refugees on 20th-23th December 2017 in Malatya Beydağı Accomodation Facility Building of TRC Malatya Branch.
- Within the scope of the Ministry of National Training (MEB) Secondary School Orientation Programme, Hygiene and Skin Health, Nutrition handbooks and also First Aid Manual and had been distributed to young peoples in 19,000 classes with the support of UNICEF. After the distributions of materials the training Programme started to be implemented by Ministry of National Training (MEB).

## Training and Seminar Programmes

### Disaster Awareness Seminars

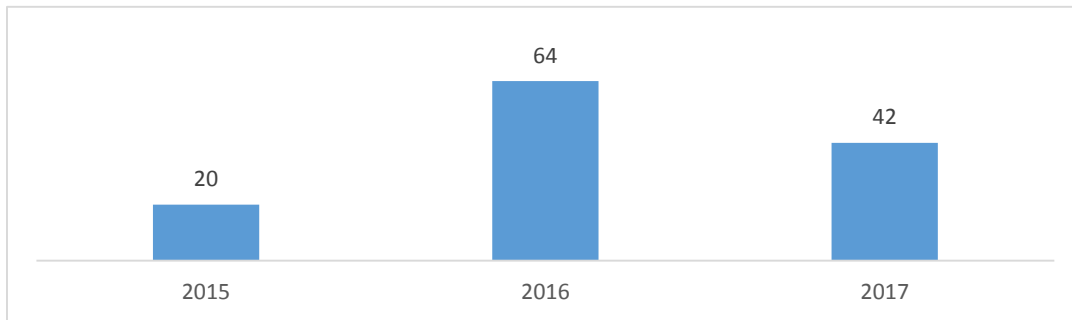
The training programmes aims to built up disaster awareness among all segments of community through private and governmental institutions, universities, primary and secondary schools by organizing training programmes about protection from earthquake, flood, avalanche, landsliding and forest fire hazards.



**Graphic 5.** Number of people reached by Disaster Awareness Seminars in year 2017.

## Training of Trainers

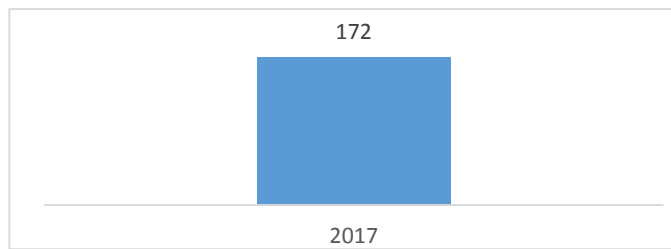
Training of Trainers Programmes aim to train qualified trainers with efficient training attitudes and behaviours, abilities to manage all training stages while they disseminate the training programmes of Turkish Red Crescent.



**Graphic 6.** Number of Candidate Trainers reached by Training of Trainers in year 2017

## Effective Presentation Techniques Training Programme

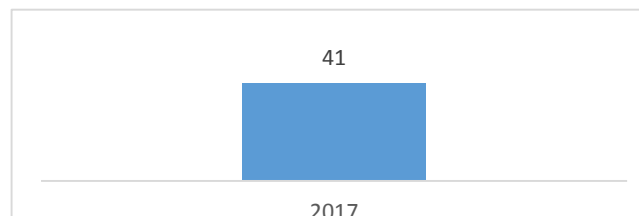
The purposes of Effective Presentation Skills Training Programme are providing skills and techniques that trainers need during their presentation to convey the messages to their participants in most effective way.



**Graphic 7.** Number of Participants reached by Effective Presentation Techniques Training Programme in year 2017.

## Presentation (Powerpoint) Content Design Training

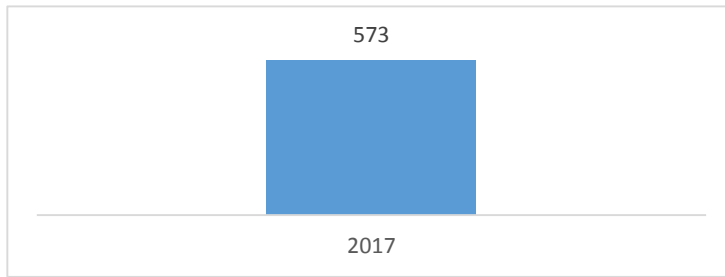
Ensuring the target group acquires competences by learning the principles of preparing presentations at world standards.



**Graphic 8.** Number of people reached with the PowerPoint Content Design Training in 2017

## Communication and Teamwork Training

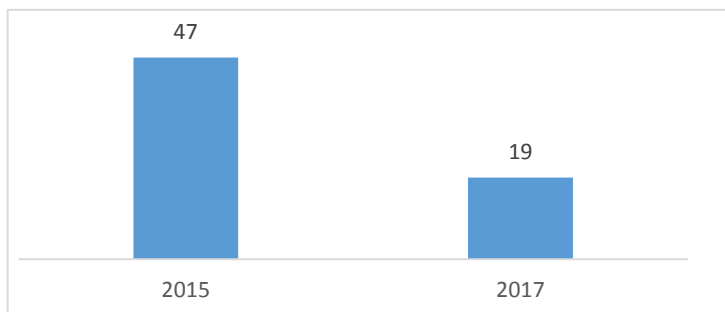
The training is to inform people about behavior and communication ability in relations developed in business and social life and to make people know, be seen and shared, to give a systematic approach to the individuals, to control the relations and to gain the ability of healthy communication.



**Graphic 9.** Number of people reached with the Communication and Teamwork Training in 2017

### Teamwork Training

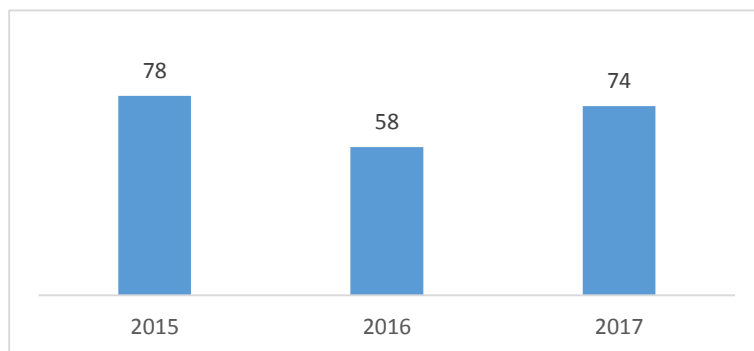
Improve communication between people and aiming to gain team spirit, team trust and directing team work.



**Graphic 10.** Number of people reached with the Teamwork Training between 2015-2017

### First Aid - Training of Trainers (ToT)

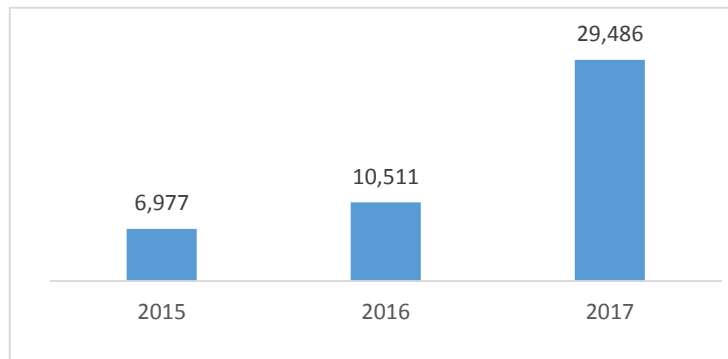
The aim of training is to gain knowledge, skills and attitude on providing First Aid Training by healthcare professionals.



**Graphic 11.** Number of people reached with the First Aid - Training of Trainers (ToT) between 2015-2017

## First Aid Seminar

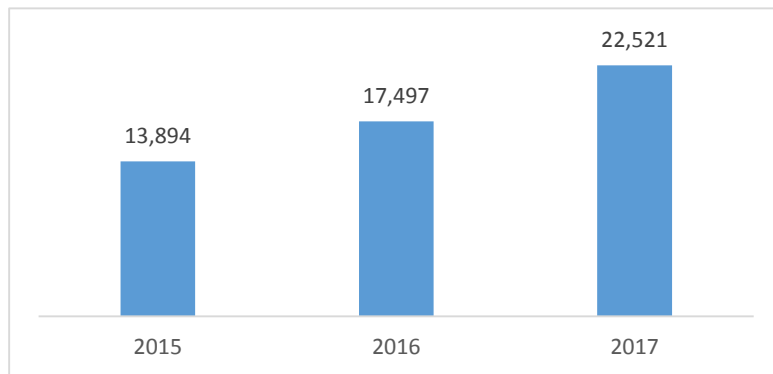
Providing the Basic First Aid information to the participants.



**Graphic 12.** Number of people reached with the First Aid Seminar between 2015-2017

## Basic First Aid Training

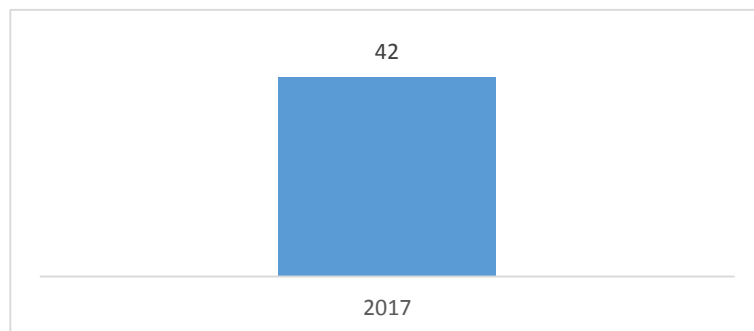
To provide participants basic knowledge, skills and attitudes about First Aid and First Aid Practices.



**Graphic 13.** Number of people reached with the Basic First Aid Training between 2015-2017

## International Red Cross and Red Crescent Movement Training of Trainers(ToT)

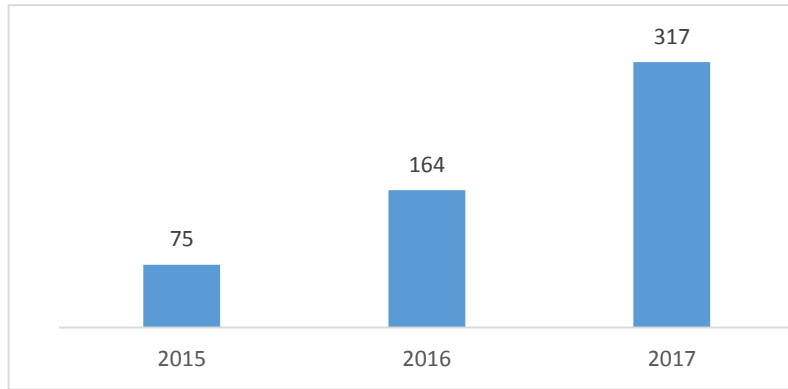
The aim of the programme is dissemination of movement and to train qualified trainers for create awareness about Red Crescent Movement on Turkish Red Crescent staff.



**Graphic 14.** Number of people reached with the International Red Cross and Red Crescent Movement Training of Trainers(ToT) Training in 2017

## International Red Cross and Red Crescent Movement Training

Dissemination of movement and to train Turkish Red Crescent staff to create awareness about Red Crescent Movement.



**Graphic 15.** Number of people reached with the International Red Cross and Red Crescent Movement Training between 2015-2017

## Turkish Red Crescent Information Seminar for Pre-school and Primary School Students

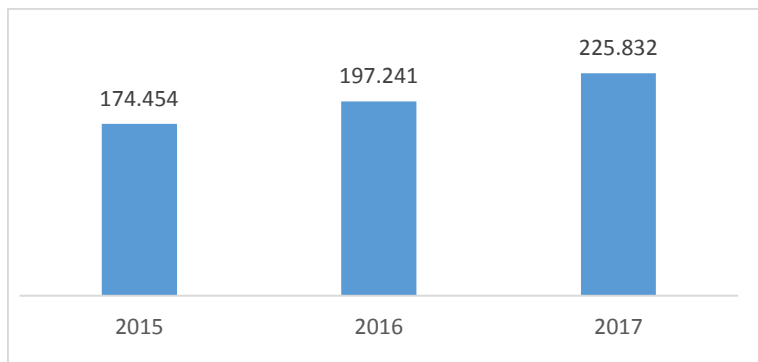
In cooperation between the Ministry of National Training and the Turkish Red Crescent, to introduce the Turkish Red Crescent and the Red Crescent Movement to the pre-school and elementary school students and introduce the Red Crescent and the Red Crescent Movement spirit to engrain in.

## Red Crescent Information Seminar for Middle School Students

In cooperation between the Ministry of National Training and the Turkish Red Crescent, to introduce the Turkish Red Crescent and the Red Crescent Movement to the Middle school students introduce the Red Crescent and the Red Crescent Movement spirit to engrain in.

## Red Crescent Information Seminar for High School Students and Over

The Ministry of National Training and the Turkish Red Crescent in cooperation with the high school and its students to introduce the Red Crescent and increase the awareness of the Red Crescent.



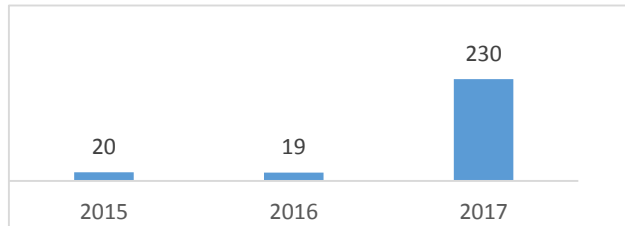
**Graphic 16.** Number of people reached with the International Red Cross and Red Crescent Movement Seminar between 2015-2017

## PRESIDENCY of BRANCHES, GENERAL DIRECTORATE of TRCS, FIELDS OF ACTIVITY AND SUBSIDIARIES

### Institutional Development Directorate

#### Project Preparation Training

In the process of being able to conclude the projects successfully from the beginning in the organization of the Turkish Red Crescent; aims to create a standard project management approach in order to acquire the information and application methods necessary for planning, managing, controlling, updating, reporting and terminating in the most appropriate way.

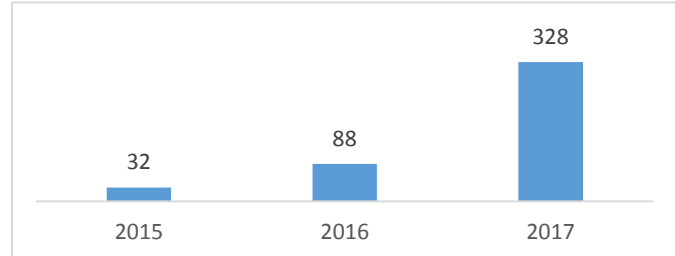


**Graphic 17.** Number of people reached with the International Project Preparation Training between 2015-2017

### Human Resources Directorate

#### Fundamentals of Occupational Health and Safety Training

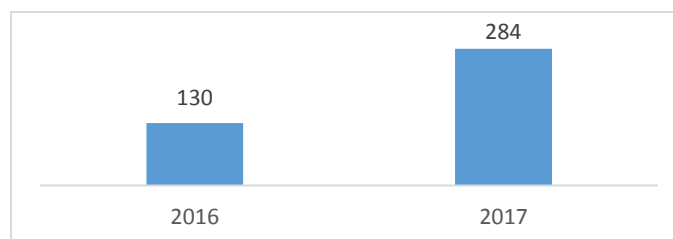
The purpose of training Programme are informing TRC staff about occupational health and safety, mitigation of faults in this field and to ensure more safety working fields.



**Graphic 18.** Number of participants reached by Fundamentals of Occupational Health and Safety Training between 2015-2017

#### Basic Fire Training

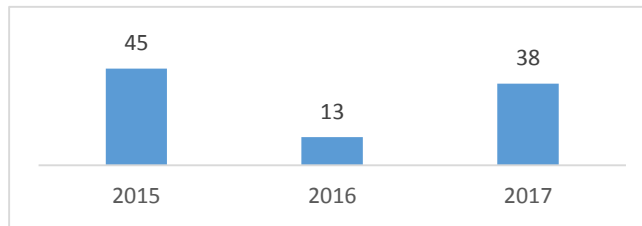
Objective of this training is to reduce the damage that may be exposed against possible fire risk in the workplace.



**Graphic 19.** Number of participants reached by Basic Fire Training between 2015-2017

## Syrian Humanitarian Aid Team Orientation Programme

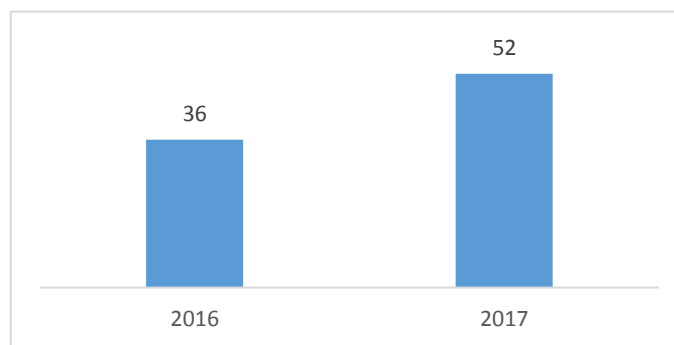
The aim of the orientation programme is to inform the team members about the operation and ethical behaviours (code of conduct), who delegated Syrian Humanitarian Aid Operation.



**Graphic 20.** Number of participants reached by Syrian Humanitarian Aid Team Orientation Programme between 2015-2017

## Basic Orientation Training

To gain the highest level of efficiency from staff while adapting to the duty and institution as soon as possible.

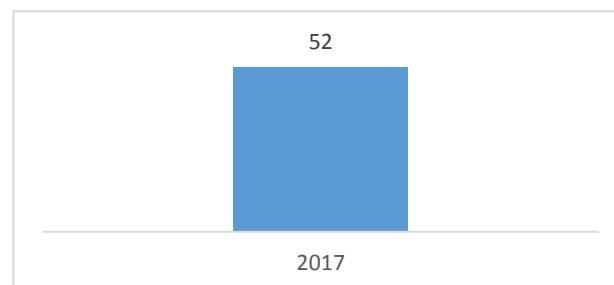


**Graphic 21.** Number of participants reached by Basic Orientation Training between 2015-2017

## Archive Management Department

### Archive Management Training

Aim of the training Programme is to ensure the accuracy and efficiency of correspondence, filing and archive procedures of TRC which are used in work and processes.



**Graphic 22.** Number of participants reached by Archive Management Training in year 2017

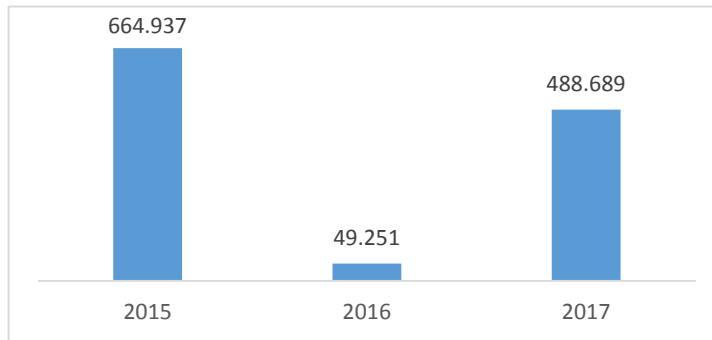


## Directorate General of Blood Services

### Blood Donor Recruitment Community Training

The aim of the training is to inform the community about importance of blood donation and to provide voluntary, regular and permanent donors. The training Programmes are as below:

- Ministry of Training Recruitment of Next Generation Blood Donors Project
- Ministry of Health Stem Cell Project
- Safe Blood Providing Project
- Target 25 Project

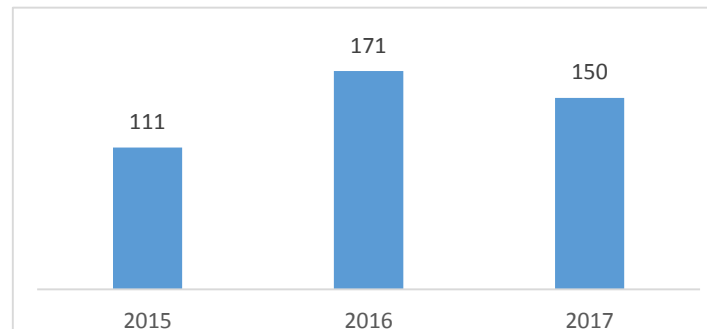


**Graphic 23.** Number of participants reached by Blood Donor Recruitment Community Training between 2015-2017

## National Disaster Management Department

### Basic Level Disaster Preparedness and Response Training

Aim of the training programme is to develop knowledge and abilities of volunteers, members and stakeholders about disaster management

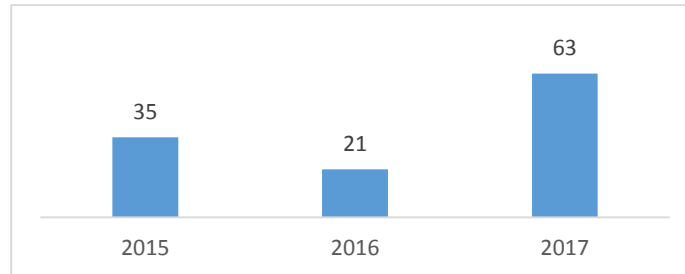


**Graphic 24.** Number of participants reached by Basic Level Disaster Preparedness and Response Training between 2015-2017

## Bursa Branch of the Turkish Red Crescent

### Home Based Care for older people

The aims of the training Programme are to educate qualified carers to serve elder people to maximize their life quality with the medical and care services provided in the home environment and to activate the vital function capacity by using the potential of the person with psychosocial support and assistance beside the compassion and interest which are given to the person in a sensible way by the limitations due to the disease or elderliness.

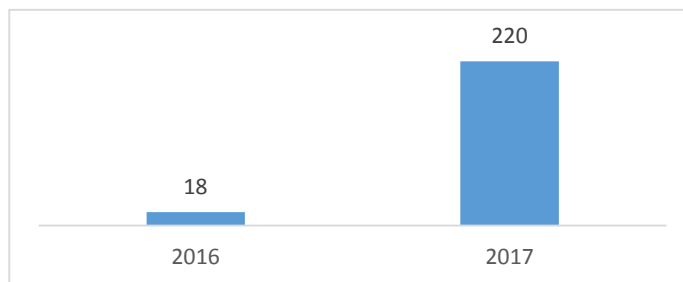


**Graphic 25.** Number of participants reached by Basic Level Disaster Preparedness and Response Training between 2015-2017

## İzmir Branch of the Turkish Red Crescent

### Eurodesk European Services and Project Cycle Training

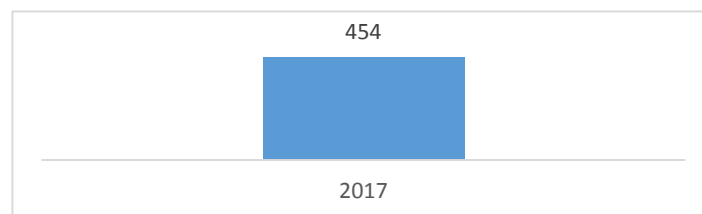
The fact that young people between the ages of 18 and 30 have information about European opportunities and project cycle management is to encourage these opportunities to create projects that benefit both the business and the community by making a positive impact on their business lives and personal development.



**Graphic 26.** Number of people reached by Eurodesk European Services and Project Cycle Training in 2015-2017

### Basic Fire Fighting Training

It aims to reduce the damage that may be incurred against possible Fire Fighting risk in the workplace.



**Graphic 27.** Number of people reached by Basic Fire Training in 2017

<b>STATISTICAL INFORMATION OF PEOPLE REACHED BY TURKISH RED CRESCENT SOCIETY TRAINING PROGRAMMES</b>	
<b>Name of Programme</b>	<b>Number of People</b>
Institutional Training	2.210
Technical ve Personal Development Training	1.470
Red Crescent Information Seminar	225.832
Basic First Aid Training and Seminar	52.007
Directorate General of Blood Services Training and Seminar	396.559
Disaster Awareness Training and Seminar	8.047
Other Trainings	1.538
<b>TOTAL</b>	<b>687.663</b>
<b>Informational Materials</b>	<b>Number of People</b>
Learning Safe Life Through Kızılay Calender	6.000.000
Disaster Protection Awareness Pocket Book	3.000
“The Adventures of Aycan and Aykız”	7500
“The Adventures of Aycan and Aykız 2: The power of Humanity”	5.000
First Aid Handbook	28.850
First Aid Pocket Book	100.000
First Aid Poster	1.500
First Aid Kit	5.000
Peer Education Training of Trainers -Flipbook	200
MoE Middle School Adaptation Programme-First Aid Handbook	570.000
<b>TOTAL</b>	<b>6.721.050</b>
<b>Digital Platform</b>	<b>Number of People</b>
First Aid Videos	6.026.705
Basic Principles Adventure (Cartoon)	605.562
Mystery Adventure (Cartoon)	1.937.948
Disaster Awareness Videos	15.763
Promotion of Turkish Red Crescent Society	1.184
<b>TOTAL</b>	<b>8.587.162</b>
<b>GENERAL TOTAL</b>	<b>15.995.875</b>

[www.kizilay.org.tr](http://www.kizilay.org.tr)

[www.ilkyardim.org.tr](http://www.ilkyardim.org.tr)

[www.kanver.org](http://www.kanver.org)



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